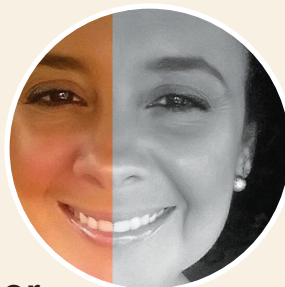


# Rebecca ESTRELLA

## CREATIVE - DIRECTOR Graphic Designer - Web Designer



Born Sept 20, 1971  
In Santiago, Dominican Republic

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### Objective

Being a freelance designer for 20+ years has given me the luxury to be able to work with many different types of organizations in need of completely different design materials which I continue to learn and grow from. My objective is to continue as a Creative Director utilizing my skills in the print, graphic design and website design industry. I believe it is crucial to always keep an open mind and learn from each other while working together as a creative team.

### Experience

**The Legacy Companies**  
Senior Graphic Designer  
*Proud to say, after the company had many attempts with other designers, my designs got us into Walmart and Sams! Walmart said it was the best presentation they've had in years!*

Jan.  
**2014-PRESENT**

**Solé TV**  
Creative Director  
*Re-branded the entire company's image once I came aboard. Unfortunately, distance was an issue for me and I moved to a new opportunity until I find the perfect home.*

Sept. Dec.  
**2013-2014**

**Fine Hair Lace**  
Freelance Creative Director / Sales  
*Created all marketing and design collateral. I was offered sales from home opportunity as well, and became their top sales person in a month. They wanted me in-house full-time vs. home, and I was not ready for that move.*

Aug. June  
**2009-2012**

**American West**  
Senior Graphic Designer  
*Created company collateral, designed website, email campaigns, managed photo-shoots, etc. After a few years, I had a lot of side work and decided to continue as a freelancer from home.*

Aug. June  
**2005-2008**

### Program Knowledge

- Indesign	<div style="width: 100%; height: 10px; background-color: #008080;"></div>
- Adobe Illustrator	<div style="width: 100%; height: 10px; background-color: #008080;"></div>
- Photoshop	<div style="width: 100%; height: 10px; background-color: #008080;"></div>
- QuarkXpress	<div style="width: 100%; height: 10px; background-color: #008080;"></div>
- Adobe Acrobat	<div style="width: 95%; height: 10px; background-color: #008080;"></div>
- Dreamweaver	<div style="width: 85%; height: 10px; background-color: #008080;"></div>
- Wordpress	<div style="width: 80%; height: 10px; background-color: #008080;"></div>
- Zencart	<div style="width: 80%; height: 10px; background-color: #008080;"></div>
- Microsoft Word	<div style="width: 70%; height: 10px; background-color: #008080;"></div>
- Microsoft Excell	<div style="width: 30%; height: 10px; background-color: #008080;"></div>
- Powerpoint	<div style="width: 75%; height: 10px; background-color: #008080;"></div>

### Portfolio

Full and varied portfolio online: [www.RebeccaEstrella.com](http://www.RebeccaEstrella.com)

### References

Available upon request.  
Client Testimonials: <http://reach4estrella.com/testimonials>

### Education

Associate of Arts Degree in Commercial Art / Fine Arts  
- International Fine Arts College, Graduate -1992 graduate  
- North Providence Highschool -1990 graduate

**The Home Journal (my baby)**

Publisher / Creative Director  
Account Manager / Sales  
*Started my own successful publication from scratch with \$0... it was a hard decision to make my last publication when everything was migrating to the internet.*

Aug. Dec.  
**2000-2004**

**Freelance Graphic Designer**

Freelance Creative Director  
*I have had the luxury for almost 20 years to work with many different types of clientele as a freelancer, which has allowed me to advance my creative skills in many different areas.*

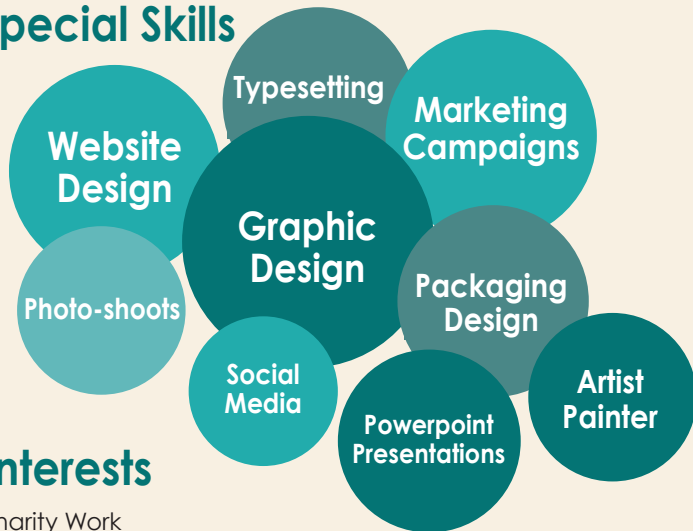
Jan.  
**1995-PRESENT**

**Tri-Star Group, Inc.**

Graphic Designer  
*My learning years. Started as a typesetter, advanced to Production Manager. Upon having my first child, i started my freelancing career so I can be home with my newborn.*

Sept. April  
**1993-1998**

### Special Skills



### Interests

- Charity Work
- Fine Arts, Painting
- Cooking / Dehydrating (my new hobbie!)
- Having fun with my teenage boys!